

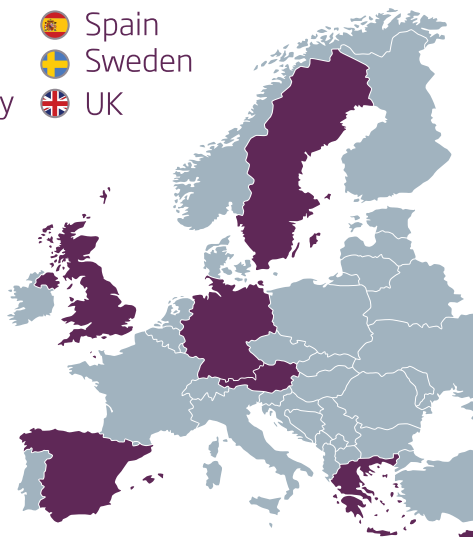
# About Co-Inform

Co-Inform is a EU-funded project involving top universities and SMEs in 7 European countries. The aim of the project is to create tools to foster critical thinking and digital literacy for a better-informed society. These tools will be designed and tested with citizens, journalists, and policymakers in Sweden, Greece, and Austria.

## Where



- Austria
- Cyprus
- Germany
- Greece
- Spain
- Sweden
- UK



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## Consortium



Co-inform project is co-funded by Horizon 2020 – the Framework Programme for Research and Innovation (2014-2020) H2020-SC6-CO-CREATION-2016-2017 (CO-CREATION FOR GROWTH AND INCLUSION) Type of action: RIA (Research and Innovation action) Proposal number: 770302



# Co-inform

# HELLO or GOODBYE?

Context Matters,  
Your Sources Too.

# Context Matters, Your Sources Too.

Misinformation has become one of the main challenges to our democracies. The speed and ease in which false news spread on social media have a massive impact on current affairs and policies. Co-Inform aims to engage citizens, journalists, and policymakers in fighting misinformation by fostering critical thinking and digital literacy.



Citizens



Journalists



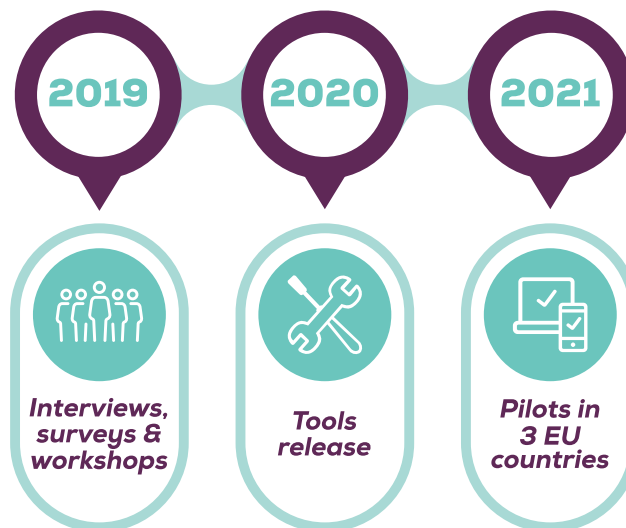
Policymakers

## Our Goal

Academic surveys have shown that online misinformation is becoming more difficult to identify. Online misinformation has the potential to deceive even readers with strong literacy skills.

Our goal is to provide stakeholders with tools to spot 'fake news' online, understand how they spread, and obtain access to verified information.

## When



## Get Involved!



### 1 Think

Always ask yourself:  
*Is this information correct?*



### 2 Check

Always check the source.  
*Was the story reported by multiple sources?*



### 3 Share

Is this information accurate?  
*Go ahead and share it!*

**Remember...**

**#ThinkCheckShare**